Hughes MediaSignage: Cloud-Based Content Management System

Revolutionizing digital signage with cloud-based content management and an intuitive, robust browser-based user interface.
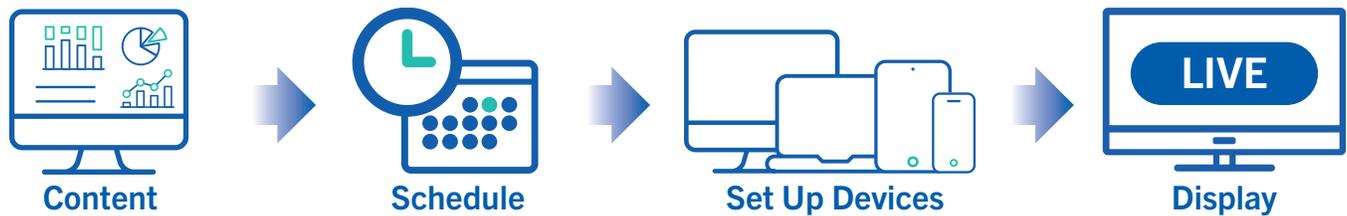
Hughes MediaSignage offers a transformative approach to digital signage through its sophisticated, cloud-based Content Management System (CMS). Designed to streamline the management of digital signage networks, the CMS provides content managers with a robust, browser-based interface that facilitates content upload, playback scheduling, and player device management with the utmost ease and efficiency.

Manage Your Digital Signage Anytime, Anywhere

At the core of the MediaSignage solution lies an innovative cloud-based CMS, which eliminates the need for complex onsite infrastructure. This secure, scalable platform ensures that content managers can access their digital signage network from anywhere in the world, using any device with internet connectivity. By leveraging the power of the cloud, the CMS offers unparalleled flexibility, reliability, and performance, making it an ideal choice for organizations of all sizes.

How MediaSignage Works

Content → **Schedule** → **Set Up Devices** → **Display**

Utilize an Intuitive User-Friendly Interface

The CMS features an intuitive, browser-based user interface that simplifies content management. Administrative users can effortlessly upload various types of content, such as videos, images, and text, directly to the platform. Drag-and-drop tools make organizing content quick and easy.

Use Advanced Content Scheduling Capabilities

A standout feature of the MediaSignage CMS is its advanced scheduling capabilities. Users can create and manage playback schedules, displaying the right content at the right time. Whether a single display or a network of hundreds, the CMS allows seamless synchronization and scheduling, providing users with complete control over their digital signage content.

Take Advantage of Flexible Digital Signage Player Setup

The CMS supports multiple player devices, offering flexibility and convenience to meet diverse organizational needs. The players can be standalone devices for organizations that are looking for dedicated signage solutions, or they can be used for commercial smart TVs with the MediaSignage application installed. This versatility allows organizations to leverage existing infrastructure or invest in new, state-of-the-art hardware, depending on their requirements.

Turn Smart TVs into Powerful Digital Signage Displays

MediaSignage offers compatibility with commercial smart TVs for organizations seeking an integrated solution. By simply installing the MediaSignage application, users can transform their smart TVs into powerful digital signage displays. This integration reduces the need for additional hardware and simplifies the deployment process, making it a cost-effective option for many organizations.

MediaSignage is at the forefront of digital signage innovation, offering a comprehensive and user-friendly CMS that harnesses the power of the cloud. With its intuitive interface, advanced scheduling capabilities, and versatile player device support, MediaSignage empowers organizations to easily create, manage, and optimize their digital signage networks. Whether you are a small business, a large enterprise, or a university, MediaSignage provides the technology that is needed to elevate your digital signage strategy to new heights.

Learn more information about the cloud-based CMS for MediaSignage.