

## MediaSignage™

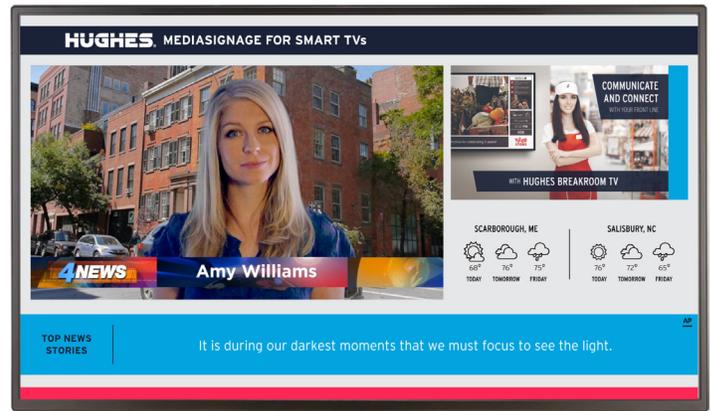
With Hughes MediaSignage, getting up and running on world-class digital signage is now more affordable, more convenient, and more flexible than ever before.

MediaSignage is an advanced, cloud-based, wireless and/or LAN/WAN-enabled digital signage solution designed to provide live and on-demand HD video and image playback to a single screen. Offering full HD playback, MediaSignage is capable of storing hundreds of hours of HD video, enabling your organization to leverage the power of video to better engage your customers and employees. Further, the player can be configured to play in remote locations with a wide range of content and layouts.

With MediaSignage, you can:

- Use high impact visuals for customer and employee communication managed by a cloud-based CMS
- Easily change messages by time-of-day, shift, demographics, or seasonal patterns
- Create and build customer and employee loyalty by providing real-time information

MediaSignage arrives as an out-of-the box, ready-to-install solution. Utilizing a simple setup wizard, the customer connects the screen and digital media player to their preferred network which connects

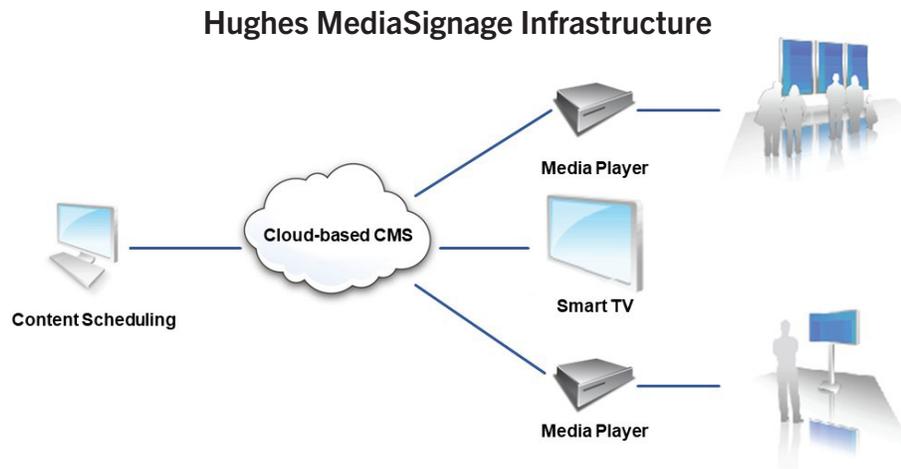


to the MediaSignage server. Once connected, the digital media player receives the necessary content and information to assume the desired playback role. Multiple screens can run on a single network, and players can be moved from location to location as needed—all you need is electricity and Internet. MediaSignage supports a large array of template designs —providing live TV and video, on-demand video, still images, and scrolling data feeds including social media, weather, and facility/location-specific information. MediaSignage is designed for reliability and will continue to play assigned content, even if the network connection becomes disabled.



### Solution includes:

- 4K flat screen television
- Player or Smart TV options available
- Content hosting and distribution
- Professional installation and field maintenance options
- Multiple support options



MediaSignage is a core component of these Hughes digital signage solutions:

- **Breakroom Signage:** Designed to make the breakroom more enjoyable, productive and informative through live TV programming wrapped with important company information, news, weather, and social media feeds.
- **Corporate Signage:** Ideal for distributed organizations that need to better communicate and inform employees and visitors.
- **Digital Menu and Promo Boards:** Better engage and communicate with guests and patrons with stunning product imagery, descriptions, and product specials.
- **Lobby/Waiting Room Signage:** Make the time your customers spend waiting more enjoyable providing live TV wrapped with pertinent information about products, events, facilities, and promotions.
- **School Signage:** Deliver timely, relevant messages to students, parents, faculty, and staff.
- **Dining Room TV:** Make the time your customers eat more enjoyable with live TV wrapped with product specials, social media feeds, games, and much more!

Companies of all types and sizes are realizing the power of digital signage to better connect with customers and employees. With Hughes MediaSignage, companies can easily get up and running on digital signage more affordably than ever before.

For additional information, please call 1-888-440-7126 or visit [www.hughes.com/signage](http://www.hughes.com/signage).

## Frequently Asked Questions

### How is it managed?

MediaSignage uses nothing more than an internet browser. Content administrator logs in, which provides visibility into the entire distributed network. Content can be injected, scheduled, and managed from one Web interface. Additionally, the admin can see what players or Smart TVs are connected and their health, as well as what content is being entered by individual sites.

### How do I connect my screens?

Utilize your current corporate network, a separate VLAN, or use 5G connectivity for a completely separate network connection.

### Customer Support?

Depending on preference, Hughes can provide 24/7/365 telephone support. Hughes also provides optional on-site field maintenance.