

## Enterprise MediaSignage Server

The Hughes MediaSignage Server is an advanced digital signage solution that enables you to deliver dynamic and targeted messages to your audience, both internal and external. Deploy informative and engaging customer-facing digital signage to augment customer service tools, boost customer satisfaction and build brand loyalty. Distributed organizations can provide timely employee communications to foster engagement and company culture while reducing turnover.

### Manage and Schedule Your Digital Signage Content From Anywhere

Manage thousands of digital signs from your MediaSignage Server content management system. In real time, you can see signage status, push updates to various players, and schedule content months in advance so you can ensure that your digital signage is saying what you want when you want.



### MediaSignage Server Capabilities

- Increase flexibility and scalability by managing both media players and SmartTV devices from one interface
- Easily update digital signs, menus and video walls utilizing a modern HTML-5 responsive design
- Drive engagement with time-of-day messaging, shift messaging or demographical, regional or seasonal pattern messaging
- Provide real-time information to both customers and employees with both front-of-house and back-of-house displays, manageable from the same system
- Easily capture and archive live screenshots of any screen on your signage network to ensure the right content is showing at the right time

### MediaSignage Features

- Simple and intuitive interface with easy-to-use drag and drop functionality
- Integrated layout and program designer and manager
- Robust content creation and scheduling
- Integrated and complete digital signage player/device management
- Stores data at the sign level, which means that even if your network goes down, your screen continues to deliver the scheduled content

### Technical Specifications

- HPE ProLiant DL360 Gen10 SMB Network Choice, rack-mountable
- 1U, rack-mountable
- Processor: Xeon Silver 4214 2.2 GHz
- Memory: 128 GB memory
- Storage: 900 GB Raided hard drive usable storage, hot swappable
- Storage controller HPE Smart Array P408i-a
- GigE network
- Ethernet controller HPE 366FLR
- Dual 500 W power supply