

# MediaTraining

**Did you know that 70% of companies will admit that they have a significant training problem, which leads to poor engagement and turnover?**

In distributed organizations, employees are often spread across multiple geographies leaving them feeling isolated, potentially leading to negative perceptions and disloyalty. But it does not have to be that way. By employing better, more convenient, more relevant training, you can better engage and train employees to become loyal brand ambassadors.

Hughes MediaTraining leverages the power of video to make training more effective, more convenient, and more cost-effective than ever before. Training is deployed via the Cloud and can deliver SCORM-compliant training, videos, and compliance assessments from one easy-to-use interface to empower your front line associates.

MediaTraining not only supports on-demand learning, but also in-person class management and support for virtual classes with Zoom Web-conferencing integration.

The MediaTraining intergration with Zoom allows learners to register for virtual classes, attend, and get credit for attending the class without ever leaving the MediaTraining interface. Instructors no longer have to manually create Zoom conferences or coordinate Zoom conference IDs with their learners. MediaTraining handles everything transparently.



## Features and Benefits:

- Platform can be styled to match corporate branding policies
- 24/7/365 accessible training
- Bring Your Own Device (BYOD)-enabled access
- Single Sign-On (SSO) to ensure protection and ease of access
- Platform built in HTML5 to ensure the best viewing experience on any device
- Simple, easy content uploading and publishing
- Issue multiformat assessments to gauge learning and track performance
- Deliver SCORM-compliant courses and assessments
- Robust report generation and analytics that can be easily exported
- Allow users to browse and watch content via searchable library to broaden skill sets



**HughesON™**

*HughesON is a suite of innovative, Cloud-ready network and digital media solutions designed for the unique needs of distributed enterprises in industries such as retail, hospitality, and retail petroleum.*

## Training on any smart device

With virtually every adult owning a smart device, as well as corporations offering devices, MediaTraining is built using modern, responsive HTML. Regardless of the screen your employees may be using, they can quickly, easily, and conveniently access and consume training without an interruption to their work schedule.

## Quick and easy reporting

Beyond learners checking course progress, grades, and certifications, MediaTraining has robust reporting capabilities. From easy to read dashboards and reports, leaders can analyze every minute of every piece of content—as well as course progress, grades, assignments, transcripts, compliance certifications, and much more!

## Frequently Asked Questions

### What types of content are supported?

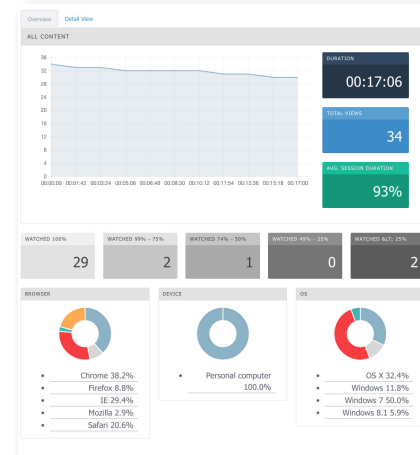
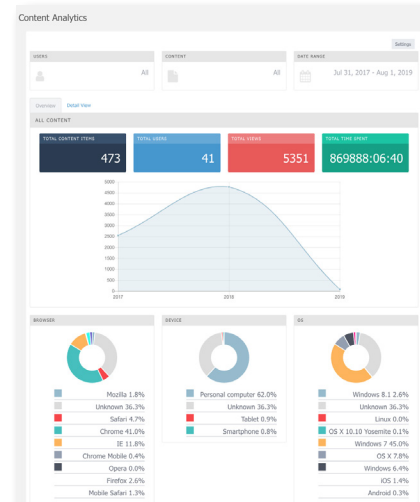
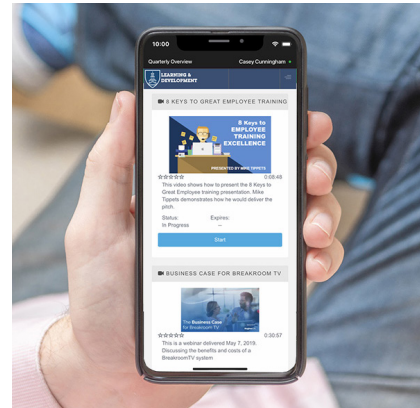
MediaTraining accepts HDTV video, .mp4, .mov, .flv., and .avi video files, and .jpg, .png, and .gif image formats. The system will also display .swf widgets, PowerPoint, Slideshare, Keynote presentations, and displays Web pages and PDFs as part of the multiple-panel display.

MediaTraining is managed using any standard Web browser. Once logged in, learning leaders can create, upload, and schedule assignments, as appropriate, across the network.

### What kind of customer support is provided?

Depending on preference, Hughes can provide 24/7/365 telephone support. Hughes also provides optional onsite field maintenance services that can be purchased.

Organizations are quickly learning that Hughes MediaTraining is a cost-effective, scalable, easy-to-set up and use way for employees to receive and participate in relevant training. The result is happy, more informed, more engaged employees who are better prepared to improve the customer/shopper/guest experience, ultimately becoming loyal, brand ambassadors.



For additional information, please call 1-888-440-7126 or visit <https://business.hughes.com/signage/employee-engagement/interactive-distance-learning>