

HS2100 Digital Media Player

Reliable, flexible, and dynamic signage and messaging

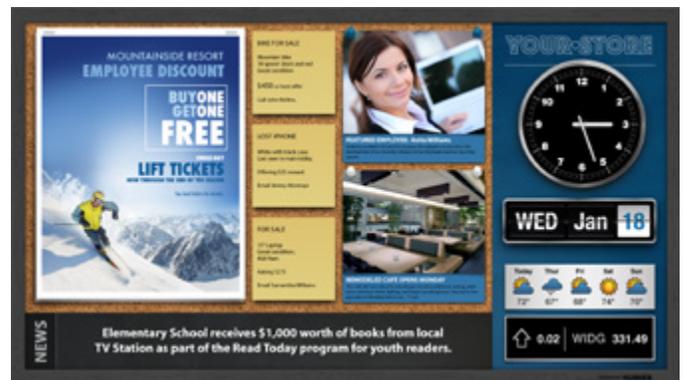
As the use of video in society becomes increasingly ubiquitous, customers and employees are looking to digital media to obtain the information they need. Hughes, a trusted provider of digital media solutions for distributed organizations around the world, has collaborated with industry leader, Scala, to provide, robust, scalable and proven digital signage solutions.

When you are developing your customer experience goals and planning your in-store signage, don't make decisions based on technology alone. Choose a team that can help you meet your objectives and let you focus on your business.

Hughes and Scala have collaborated on the HS2100 Digital Media player, a full-featured and reliable solution built on a proven hardware platform and based on the Microsoft Windows-embedded operating system. The Scala PC Player software provides stable, reliable multimedia playback for any market, including entertainment, retail, c-store, government, finance, and education. This software is pre-installed as part of the Hughes appliance.

To complete the full digital signage solution, Hughes also provides a hosted, dedicated Scala Enterprise Content Manager server. Our solution also offers a range of Hughes services including installation, field maintenance, and project financing.

The Hughes HS2100 digital media player completes this solution. The Hughes solution simplify the deployment and shorten the time it takes to be up and running.



21st Century employee communications

With the rise in personal digital media devices (e.g. smartphones and tablets), the distributed enterprise needs to upgrade the way it speaks to employees. The Hughes HS2100 digital media appliance allows you to move from the old bulletin board to a new flexible, dynamic, and impactful digital bulletin board.

Enhanced customer experiences

The Hughes HS2100 is a digital media appliance that enables dynamic messaging and can also provide a customer facing kiosk application. One such kiosk application might be an endless aisle solution where customers can look up a product, get additional product info and see suggested add-on products. This flexible, dynamic tool allows you to display more than what fits on the shelves and will give your customers greater access to the products they want and need.

HS2100 Digital Media Player Key Features

Count on me – Stable and reliable playback 24 hours a day, 7 days a week.

Superior playback – Our playback technology delivers reliable playback of multiple formats and supports transitions to give your content a dynamic and professional feel.

Only what I need – When you make changes to your content, the Player will download only the changes.

Plays well with others – Windows Script Host Support enables seamless interface between the Player and other systems/data using JavaScript, Python, or VBScript. This allows integration with onsite systems and other data sources to provide real-time information along with messaging information.

Let's go to the video – Supports Windows Streaming Video or live video inputs with additional hardware.

Interactivity – Plays either self-running media or interactive content with a touchscreen.

Which way is up? – Native support for widescreen layouts and for both landscape and portrait orientations.

Keep the light on – If your network connection goes down, the HS2100 keeps playing using store and forward technology.



Technology Capabilities

- Support for touch screens, barcode readers, and other USB-connected devices
- Store more than 200 hours of HD video assets
- Utilize serial connectivity for monitor controls
- Connect using Wi-Fi if necessary
- Operate signage 24/7/365

Specifications

Size & Weight

Height: 1.02 inches
Width: 7.56 inches
Depth: 5.81 inches
Weight: 4.3 pounds

Processor & Memory

Intel Core i5 Processor
4 GB DDR3 Memory

Storage

500 GB HDD

Graphics

Intel HD4000 GPU

Video Support

Native HDMI output

Audio Support

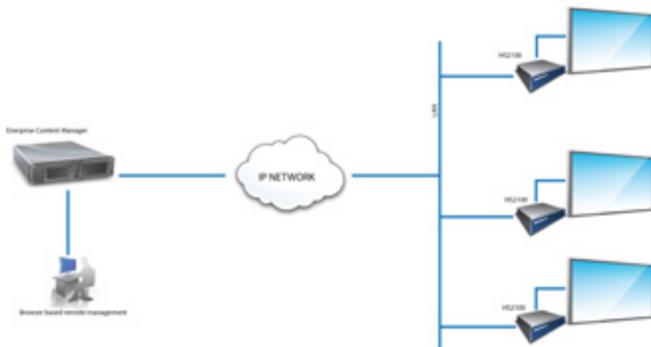
SPDIF Line Out

Communications

HDMI Port supports audio output
10/100/1000 LAN port
802.11n Wi-Fi

Operating Requirements

Line Voltage: 100–240 V
Operating Temperature: 32° to 131° F (0° to 55° C)
Relative Humidity: 8% to 80% noncondensing



HughesONTM

HughesON is a comprehensive suite of innovative managed network solutions designed for the unique needs of multi-branch organizations—ranging from high-capacity primary and secondary access, managed security, Wi-Fi, and VoIP to digital signage and video-on-demand training.

For additional information, please call 1-888-440-7126
or visit business.hughes.com/enterprise.

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