

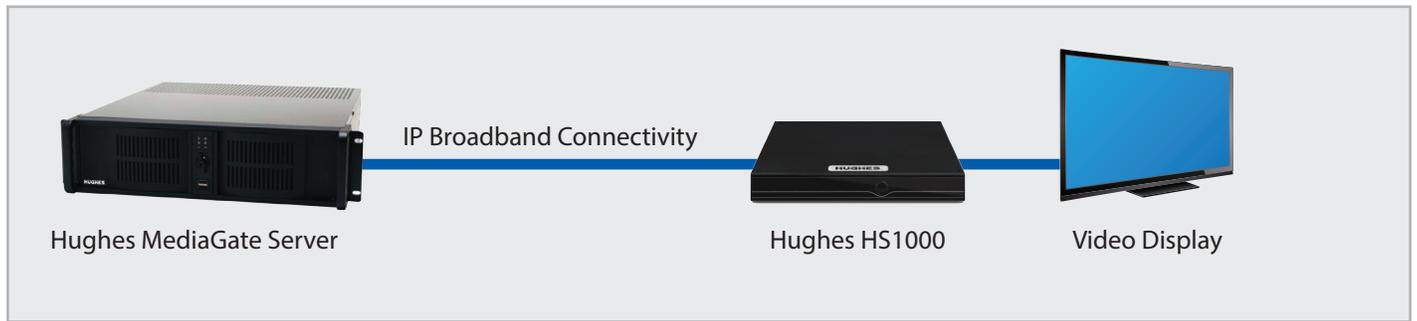
Pharmacy TV™

Healthcare is about service and the pharmacy is a cornerstone of the healthcare service delivery system. The Hughes Pharmacy TV™ solution helps the pharmacist provide great service. First, by providing a simple way for waiting patients to know when their prescriptions are ready. The Hughes solution can securely communicate with onsite data systems to provide real-time “ready for pickup” information. Second, the Hughes solution provides a platform to showcase additional products and services and to display healthy living tips. Both of these capabilities will enhance the patient experience at the pharmacy and build loyalty. The Hughes solution is flexible and allows local data integration for prescription-ready data, plus it can have centralized and local site control over the other content. You decide how to share the content management work.



Features & Benefits:

- Fully-hosted media repository
- Role-based administration
- Detailed device management
- Playlist creation and management
- Scheduler administration system
- Unicast and multicast support
- Browser-based centralized management
- Emergency notifications
- Serial monitor power control
- Simplified user interface
- RSS support for dynamic ticker
- Local content insertion
- HS1000 media player integration
- Multiple zone display support
- Simple content publishing
- Custom database integration services available
- Robust report generation and export



Summary

The Hughes Pharmacy TV solution is built on the Hughes MediaSignage platform. This powerful, flexible and reliable platform lets you build powerful communication solutions for a range of needs. With centralized, browser-based administration, you can manage content globally or down to the individual screen. Hughes also offers subscription-based content services to help you provide the most informative, current and valuable information possible. With installation and field maintenance services included, the Hughes turnkey solution lets you focus on patient care while we make sure your network is running effectively.

For additional information, please call 1-888-440-7126 or visit business.hughes.com/enterprise.

Proprietary Statement

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