Yahsat Awarded Satcom Africa “Satellite Operator of the Year” for 2014

Abu Dhabi, UAE, 21, 2014—Yahsat, the Middle East satellite service provider, took home the highly coveted SatCom Star Award for “Satellite Operator of the Year” on their first submission for the award. Yahsat had won the “Most Innovative Product/Service for Africa” for two consecutive years in 2012 and 2013. Since 2012, Yahsat has provided connectivity to residents in unserved and underserviced areas across 28 countries using the company’s flagship product, YahClick.

Commenting on the award, Masood M. Sharif Mahmood, Chief Executive Officer of Yahsat, said: “Yahsat has seen impressive growth since launching just two years ago, winning back-to-back SatCom awards for most innovative product, and rounding this up with this year’s satellite operator of the year award.

“Our role at Yahsat is to be a responsible company that drives social and economic growth by providing users with access to services that they can genuinely benefit from. The ability to connect to the unconnected parts of the world is the real benefit of our services.”

To date, the YahClick service has been rolled out in 12 countries, namely Angola, South Africa, Tanzania, Afghanistan, Yemen, South Sudan, Iraq, Nigeria, Kenya, Uganda, Turkey and UAE with over 30,000 terminals shipped in its first year of operation. YahClick is set to be fully operational in its coverage area throughout the Middle East, Africa, Central and South West Asia by 2014.

“Just this month, the International Monetary Fund (IMF) predicted a 5.5 per cent economic growth for Africa in 2014. This growth, however, can only be achieved if the continent improves infrastructure, create jobs, and funds the agri-business revolution. With YahClick, we are providing unrivalled connectivity in countries such as South Africa, Kenya, Angola and Tanzania in their efforts to join the 21st century global economy,” added Mahmood.

The SatCom Star Awards were launched in 2007 to identify and recognise outstanding new contributions to the field of satellite communications in Africa. The awards are designed to celebrate the continued growth and success of the satellite marketplace and focus on the exceptional and innovative performers within the industry.

The awards are judged by an independent board of advisers comprising of industry professionals. Winners are selected according to strict criteria, with award recipients reflecting the strong foundation and potential for the satellite industry in serving and developing the African continent.