Indian Institute of Foreign Trade Announces Launch of Online Executive Post Graduate Diploma in International Business with Hughes Global Education India

Comprehensive Training in International Business Management Delivered over Hughes Interactive Onsite Learning Platform

New Delhi, India, 17 March 2015—Indian Institute of Foreign Trade (IIFT) today announced the launch and opening of admission to the next Executive Post-Graduate Diploma in International Business (EPGDIB) programme. Delivered over the Hughes Interactive Onsite Learning platform combined with on-campus modules, the programme provides a scientific approach to business decision making in the dynamic and competitive international environment. This programme has been running successfully for close to 10 years and has been very well received by the industry.

The unique Hughes Interactive Onsite Learning platform, offered by Hughes Global Education India Ltd (HGEIL), provides a live, interactive capability where participants in any part of the country can listen and discuss questions directly with IIFT faculty members, cutting across geographical constraints. EPGDIB provides an opportunity for middle and senior level executives to refresh and upgrade their skills without interrupting their professional activities. This highly structured programme provides in-depth understanding of international business management concepts across different functional areas and equips the participants with the necessary tools and skills for strategic decision making. The programme is designed for working professionals with graduate or equivalent degrees from any recognized university or institution with a minimum of five years of work experience.

Speaking at the launch of the programme, Dr. Vijaya Katti, Senior Professor and Chairperson (MDP and Hybrid Programmes) at IIFT Delhi said, “The 700 hours programme blends the theoretical and practical aspects of business. Emphasis on participant centric learning, application to business context, and port visit ensure that students get a holistic learning experience.”

Mr. Partho Banerjee, President and Managing Director, Hughes Communications India Ltd. (HCIL), the parent company of HGEIL, stated, “With a growing focus on International Business, we anticipate a higher industry demand for professionals with formal specialized education in this area. The Hughes interactive online platform enables participants from all over the country to join this coveted programme from an Institute like IIFT.”

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To date, more than 25,000 students have used the Hughes Interactive Onsite Learning platform in 100 classrooms in 50 cities spread across the country. They have participated in courses by leading academic partner institutes to improve their skills and move up the career ladder within their organizations. For more information please visit www.hugheseducation.com.

About Indian Institute of Foreign Trade, Delhi
Indian Institute of Foreign Trade (IIFT), set up in 1963 by the Government of India to professionalize India’s foreign trade management, today figures in the league of top Indian B-schools. The Institute was awarded the status of Deemed University in 2002. IIFT expanded beyond Delhi by establishing a campus in Kolkata in 2006. Since its inception, the Institute has focused on facilitating executives in Indian and multinational companies, to explore new frontiers of knowledge, sharpen their tools and help their organizations to achieve commanding heights. Besides management programmes, the Institute also provides training and research based consultancy to the government and the corporate sector.

About Hughes Global Education India
Hughes Global Education India Ltd (HGEIL) is a wholly owned subsidiary of Hughes Communications India Ltd (HCIL) which is India’s leading provider of broadband networks and a majority owned subsidiary of Hughes Network Systems, LLC. HGEIL provides the Hughes Interactive Onsite Learning platform for satellite-based education and training for working professionals/students. Delivered over a live, interactive, real-time, two-way video, voice and data platform, it is available today in 155 classrooms in 75 cities. HGEIL has redefined the next generation of education, i.e. the real-time Interactive Onsite Learning platform. Started in 2001 and the first of its kind in India, this platform seamlessly integrates the strengths of traditional methods of education—classroom teaching—with the latest in technology.

About Hughes Network Systems
Hughes Network Systems, LLC (Hughes) is the world’s leading provider of satellite broadband for home and office, delivering innovative network technologies, managed services, and solutions for enterprises and governments globally. HughesNet® is the #1 high-speed satellite Internet service in the marketplace, with offerings to suit every budget. To date, Hughes has shipped more than 4 million systems to customers in over 100 countries, representing approximately 50 percent market share. Its products employ global standards approved by the TIA, ETSI and ITU organizations, including IPoS/DVB-S2, RSM-A, and GMR-1.

Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes operates sales and support offices worldwide, and is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), a premier global provider of satellite operations and digital TV solutions. For additional information about Hughes, please visit www.hughes.com.

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