Hughes Technology Selected by Media Networks for Ka-Band Service in Latin America

JUPITER™ High Throughput System to power first Ka-band service in South America

Germantown, Md., 05 August 2013—Hughes Network Systems, LLC (HUGHES), the global leader in broadband satellite solutions and services, today announced that it was selected by Media Networks—a B2B unit of Telefonica Digital—to supply a JUPITER™ High-Throughput System (HTS) to power the first commercial Ka-band service over Latin America.

Media Networks is the major wholesale distributor of satellite direct-to-home (DTH) television services in Latin America and is also the largest wholesale distributor of Ku-band satellite Internet service in the region. With this project, Media Networks will expand into delivering high-speed satellite Internet access to households, using the Hispasat Amazonas-3 Ka-band satellite.

“MNLA conducted a very careful evaluation of the major satellite networking systems available and found the JUPITER System to meet all of our stringent criteria. We are pleased to work with Hughes in this important project that will enable residential segments in Latin America to gain access to satellite broadband services for the first time in the region,” said Werner Schuler, CEO of Media Networks.

“Hughes is proud to have been selected by Media Networks for the first Ka-band system deployment in Latin America,” said Pradman Kaul, president of Hughes. “It’s a testimony to the advanced capabilities and performance of our JUPITER System, which is helping power record growth of our HughesNet® service in North America—and I’m confident will soon enable Media Networks to succeed in the southern half of our hemisphere.”

Hughes will supply Media Networks with its high-density JUPITER Gateway stations and integrated Network Management System (NMS), including advanced OSS functionality, to effectively manage a large population of Hughes broadband satellite terminals. Delivery of the System is scheduled for Q4 of 2013.

Media Networks is the first customer of the new JUPITER System outside of North America. Ex expressly designed for high-capacity service networks, JUPITER features a very dense and robust gateway architecture with lights-out operation, enhanced IPoS air interface for efficiency and performance, and high-throughput terminals. To develop this project, Media Networks facilities include its NOC in Lima, Peru, and two gateways located in Arica, Chile, and Laredo, Texas.

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About Media Networks Latin America (MNLA)
Media Networks is a B2B unit of Telefonica Digital, which provides wholesale TV and satellite Internet services, audio-visual solutions, content generation, and ad sales to companies and operators in Spain, the United States, Brazil, Mexico, Chile, Colombia, Argentina, Paraguay, Ecuador, Bolivia, Venezuela, Central America and Peru, where its regional teleport is located. For additional information about Media Networks, please visit www.medianetworks.net.

About Hughes Network Systems
Hughes Network Systems, LLC (Hughes) is the world’s leading provider of satellite broadband for home and office, delivering innovative network technologies, managed services, and solutions for enterprises and governments globally. HughesNet® is the #1 high-speed satellite Internet service in the marketplace, with offerings to suit every budget. To date, Hughes has shipped more than 3.3 million systems to customers in over 100 countries, representing over 50 percent market share. Its products employ global standards approved by the TIA, ETSI and ITU organizations, including IPoS/DVB-S2, RSM-A, and GMR-1.

Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes operates sales and support offices worldwide, and is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), a premier global provider of satellite operations and digital TV solutions. For additional information about Hughes, please visit www.hughes.com.

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