

FOR IMMEDIATE RELEASE

## **Hughes Launches Digital Signage iPhone® Application for Instant Emergency Response**

*Mobile application enables single-touch, instant delivery of emergency  
notifications for Hughes MediaSignage® Networks*

**Germantown, Md., February 23, 2010**—Hughes Network Systems, LLC (HUGHES), the global leader in broadband satellite networks and services, today announced the launch of a digital signage iPhone application for its Hughes MediaSignage offering. The mobile application allows network administrators to instantly disseminate critical information and emergency notifications from their iPhone, iPod Touch® or iPad® devices. Administrators can pre-define messages to be sent, and with a single touch, update their entire Hughes MediaSignage network to display the message they want employees or customers to see.

Hughes will unveil the digital signage iPhone application during the Digital Signage Expo, taking place Feb. 23-25 at the Las Vegas Convention Center. Attendees at the show will be able to demo the application at the Hughes booth, #1505.

“Events don’t always happen when administrators are at their desks. This mobile smart phone application makes it possible for Hughes MediaSignage network administrators to make critical updates in real time,” said Mike Tippetts, vice president, Hughes Solutions Group. “Overwhelmingly, the feedback from beta testing was this is a convenient, easy-to-use application which is ideal for emergency situations.”

Hughes MediaSignage is a digital signage offering that provides a method of delivering dynamic, content-rich audio and video aimed at replacing legacy print media (such as printed signs and billboards) with modern, dynamic digital display panels. MediaSignage can be delivered to multiple sites within a building or complex, or it can be delivered to unlimited sites around the globe, with the ability to create unique content tailored for each site via custom channels, programs, and schedules.

“Today’s launch, as well as the recent release of our learning management system iPhone application, demonstrates our commitment to our customers’ increasing need for mobility in their environments,” said Tippetts.

To learn more, visit [enterprise.hughes.com](http://enterprise.hughes.com).

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### **About Hughes Network Systems**

Hughes Network Systems, LLC (HUGHES) is the global leader in providing broadband satellite networks and services for large enterprises, governments, small businesses, and consumers. HughesNet® encompasses all broadband solutions and managed services from Hughes, bridging the best of satellite and terrestrial technologies. Its broadband satellite products are based on global standards approved by the TIA, ETSI and ITU standards organizations, including IPoS/DVB-S2, RSM-A and GMR-1. To date, Hughes has shipped more than 2.2 million systems to customers in over 100 countries.

Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes maintains sales and support offices worldwide. Hughes is a wholly owned subsidiary of Hughes Communications, Inc. (NASDAQ: HUGH). For additional information, please visit [www.hughes.com](http://www.hughes.com).

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