

# Business Impact Analysis

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**HughesNet**   
Broadband Unbound.™

# Business Impact Analysis

## 1.0 Professional Services Help Assess the Impact of a Network Outage On Your Critical Business Operations

Today's enterprise networks deliver critical services to both customers and employees. Unfortunately, how critical is often invisible to the business—until the network goes down. Business continuity and recovery is a concern of the entire organization, not just the IT infrastructure. A comprehensive business impact analysis should be completed with all departments involved.

A comprehensive Business Impact Analysis (BIA) from Hughes provides:

- An efficient, in-depth analysis of the most critical business functions and processes in your environment
- An understanding of the financial losses and the intangible impact of an extended outage
- An understanding of the most vital resources needed to support critical business processes
- A definition of the recovery time window upon which to design your recovery strategies
- Data to make sound decisions on how best to resume business operations.

### 1.1 Factors Considered in a BIA

Using proven consulting methodologies and templates, Hughes consultants will first help you identify your critical needs. Hughes reviews the principal functions performed both inside and outside the various departments or units and identify the key processes, functions, and data necessary for the department to conduct its daily operations satisfactorily.

Once the critical needs have been documented, it is important to determine the impact of an outage to the critical systems and business functions. Hughes consultants, using in-depth knowledge of business continuity planning and recovery methods, review the financial, productivity, and personal impact of an extended business disruption. Hughes conducts an assessment of the short-term business impact and unrecoverable business losses.

Based on the outage impact analysis and in consultation with management, Hughes helps establish priorities and policies within departments for the overall recovery of the business. The priority for business process recovery for each function is defined as essential, important, or non-essential.

### 1.2 The BIA Report

The final report provides an enterprise-wide, business-focused view of your operational vulnerabilities and recovery requirements for a network outage. The report identifies critical business processes, related systems and applications prioritization, and timeframes in which they must be recovered after interruption.

Hughes business continuity professionals provide an objective evaluation of your business-critical needs and the business continuity and recovery program.

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A modest investment in business continuity planning could save you millions of dollars in lost revenue and related costs.

Hughes has the experience it takes to ensure that all aspects of your business operations are considered and protected for maximum availability in a network outage situation. And once the continuity plan is in place, Hughes consultants can conduct periodic reassessments to ensure that any operational changes will not interfere with your plan's effectiveness.

To learn more about Hughes Business Continuity Services, call a Hughes representative today at 1-866-240-3875 or visit us at [www.hughesnet.com](http://www.hughesnet.com).