

# The Value of an Engaged Workforce



**85%**

of employees are not engaged in the workplace  
(Gallup 2017)



Disengaged employees cost companies

**\$400-500 BILLION**

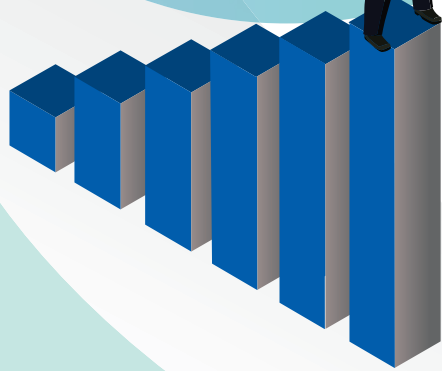
Companies with highly-engaged workers are

**21%**

more profitable and

**17%**

higher in productivity  
(Gallup 2018)



**37%**

of employees consider recognition most important

Companies with strong engagement see a reduction in employee turnover versus those with poorer engagement scores  
**40%**

(www.engageforsuccess.com)

Strong company culture increases revenue

**4x**

versus companies without a thriving culture only grew 1.6x  
(Gallup 2018)



...and see a

**50%**

reduction in absenteeism!

(www.engageforsuccess.com)

**89%** of employers think that employees leave for money, but only 12% actually leave for money (SHRM)

**87%** of millennials consider development in a job to be very important

**81%** of employees would consider leaving today if even a slightly better opportunity came along (SHRM study)

**47%** of employees cite culture or lack thereof as the primary reason for leaving (SHRM study)

