HUGHES®
An EchoStar Company

SOLUTIONSHEET

Hughes Breakroom TV™

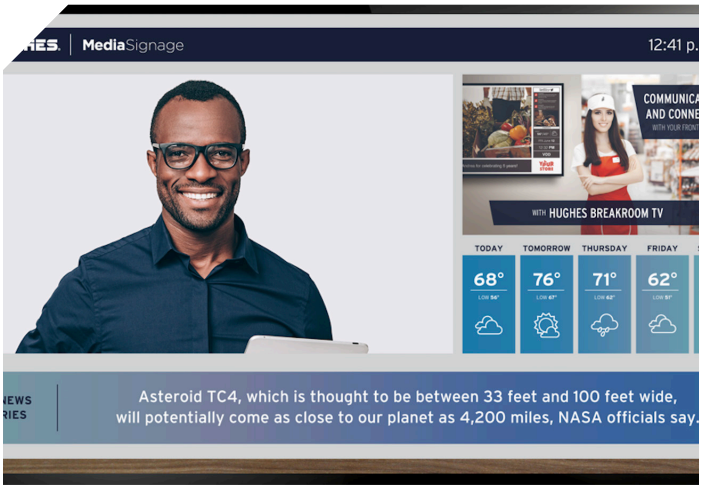
Did you know that 70% of companies will admit that they have a significant engagement and retention problem?

In distributed organizations, employees are often spread across multiple geographies, leaving them feeling isolated, and potentially leading to negative perceptions and disloyalty. But it does not have to be that way. By using digital communication tools, you can better engage and enhance employees to become loyal brand ambassadors.

Hughes Breakroom TV is designed to make the breakroom more enjoyable, productive, and informative through live television programming wrapped with important company information, news, weather, and social media feeds.

With Breakroom TV, you can:

- Engage your customers with dynamic lifestyle video and graphics.
- Easily change the message by time of day, customer demographics, and purchase patterns.
- Develop in-store cross-sell opportunities by making customers aware of complementary products or services.
- Reap the benefits of loyalty, increased revenue opportunities, and increased profitability.



Solution includes:

- SmartTV or Hughes media player connected to existing screen
- Content hosting and distribution
- Professional installation and field maintenance options
- Multiple support options

Features and Benefits:

- Easy-to-use, Cloud-based management interface
- Site by site customized social and news
- Centralized playlist creation/ management
- Live HDTV integrated stream (optional)
- Multiple graphic/video files support
- Customizable emergency alerts to any screen
- Flexible screen layouts
- Time-of-day content scheduling
- Multiple panel display support
- Simple and easy content uploading and publishing
- Robust report generation and export
- Deliver training videos via integrated Video OnDemand

Frequently Asked Questions

What types of content and printers are supported?

Breakroom TV accepts HDTV video streams, .mp4, .mov, .flv, and .avi video files, and .jpg, .png, and .gif image formats. The system will also display .swf widgets, RSS, and social media feeds, as well as display Web pages as part of the multiple-panel display.

How do I manage the players and content?

Hughes Breakroom TV is managed using nothing more than a standard Web browser. The content administrator logs into the admin page and has visibility into the entire distributed network. Content can be injected, scheduled, and managed from one Web interface. The admin can also see what players are connected, the content being entered by individual sites and the health/status of any player in real time.

Can I allow local content insertion and still maintain overall control?

Hughes Breakroom TV allows for local content place holders within the overall platform. This enables individual site managers to upload relevant, local content to be displayed in a specific panel. The content administrator retains control over when/where the local content is displayed.

What kind of customer support is provided?

Depending on preference, Hughes can provide 24/7/365 telephone support. Hughes also provides optional onsite field maintenance services that can be purchased.

Organizations are quickly learning that Hughes Breakroom TV is an effective, easy-to-set-up and use, fun way for employees to consume relevant information. The result is happy, better informed employees who are better prepared to improve the customer/shopper experience, becoming loyal brand ambassadors.

For additional information, please call 1-888-440-7126 or visit hughes.com/signage.

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